

A Personal Invitation

Exclusive Alternative Dispute Resolution Representation — Australia

PREPARED FOR

Dr Katherine Pavlidis Johnson

Barrister · Mediator · Psychologist · ADR Academic & Educator

Australia

DATE

May 2026

REFERENCE

GLE-KPJ-2026-AU

This proposal has been prepared specifically for Dr Katherine Pavlidis Johnson because her profile — across law, psychology, academic research, mediation practice, and international dispute resolution — represents the most complete qualification for the Alternative Dispute Resolution position in Australia that Global Law Experts has encountered. The invitation set out in this document is not made to every practitioner. It is made to those whose standing within their field matches the standard the network exists to represent.

Professional Profile

PhD in Law — Dispute Resolution

A doctoral qualification specifically in dispute resolution, grounding Katherine's practice in rigorous academic scholarship and distinguishing her from practitioners whose expertise is experiential alone.

Academic

Practising Barrister Since 1993

Over thirty years at the Bar, providing the litigation depth and procedural understanding that informs high-quality dispute resolution practice — a foundation that mediators without legal qualifications cannot replicate.

Barrister

Longest-Serving President, ADRA

The most senior leadership role in the Australian Dispute Resolution Association, held for longer than any other individual — a reflection of the trust and respect of the Australian ADR profession.

Leadership

International Mediation Institute Accredited

Accreditation by the IMI — one of the most rigorous international mediator credentialling bodies — positions Katherine as a practitioner recognised across jurisdictions, not only within Australia.

IMI

### 3,000+ Hours of Mediation Experience

Across family disputes, workplace matters, commercial conflicts, construction disputes, franchise matters, and government panel appointments — a breadth of practice that few mediators achieve.

Practice

### International Training Programmes

Judicial and mediator training in Mongolia and internationally — demonstrating a capacity to operate across legal systems and cultures that is directly relevant to international referral work.

International

# 01

## Alternative Dispute Resolution

### As a Growing International Practice Area

The global demand for alternative dispute resolution has grown substantially over the past decade, driven by the increasing cost and complexity of litigation, the expansion of cross-border commercial relationships, and a growing recognition — in courts, in government, and among sophisticated legal buyers — that well-conducted ADR processes often produce better outcomes than adversarial proceedings for all parties involved.

International businesses, investors, and law firms operating across jurisdictions require ADR practitioners who can navigate not only the procedural dimensions of mediation and arbitration, but also the interpersonal, organisational, and cultural dynamics that determine whether a process succeeds. That combination of legal expertise, psychological insight, and procedural experience is rare. It is precisely what Katherine brings.

#### International Commercial Mediation

Commercial

Cross-border commercial disputes — particularly those involving Asian, European, and US parties with Australian connections — increasingly resolve through mediation rather than arbitration or litigation. Australian practitioners with international accreditation and cross-cultural capability are in demand.

#### Construction & Infrastructure Disputes

Construction

Major construction and infrastructure projects generating disputes across multiple parties and jurisdictions require experienced mediators with both technical understanding and process capability. Katherine's construction dispute experience positions her precisely in this market.

#### Workplace & Employment Disputes

Employment

Multinational companies with Australian operations require mediators for workplace and employment conflicts — matters where psychological expertise alongside legal qualification produces materially better outcomes.

#### Family Dispute Resolution — International Families

Family

Cross-border family disputes involving Australian nationals, international custody arrangements, and relocation matters require family dispute resolution specialists with both legal and psychological credentials.

#### Franchise & Commercial Disputes

Franchise

International franchise networks operating in Australia, and Australian franchisors with overseas operations, require specialist franchise dispute mediators — a category where Katherine has documented government panel experience.

#### Dispute Avoidance & System Design

Systems

Increasingly, international organisations engage ADR specialists to design dispute avoidance and management systems — an area where Katherine's combination of academic, training, and practitioner expertise is directly relevant.

# 02

## International Visibility & Content Strategy

International businesses, foreign law firms, and professional advisers who require Australian ADR expertise conduct research before making contact. A general counsel in London looking for mediation support in an Australian commercial dispute, a Singapore law firm identifying family dispute resolution counsel for an international family matter, or a training institution seeking a credentialed Australian ADR educator — each begins with a search. The practitioner who appears with authority at that moment is the one who receives the enquiry.

**Content Programme — Up to 120 Articles Annually**

Up to ten professionally researched and authored articles are produced each month, built around the specific searches international clients, referring law firms, and professional advisers make when they need Australian ADR expertise. Every piece is submitted to Katherine for review before publication. Nothing appears under her name without her approval. The programme is designed to build an authoritative, cumulative body of published work that reinforces her standing as one of Australia's leading ADR practitioners.

**Google Search Visibility**

Google

Content structured and indexed to appear for high-intent searches relating to Australian mediation, ADR, and dispute resolution — the searches international clients and law firms make before identifying local counsel.

**AI Platform Discoverability**

AI Platforms

Articles optimised to surface within AI-generated research responses across ChatGPT, Gemini, Claude, Copilot, and Perplexity. As international legal researchers increasingly use AI tools for preliminary practitioner identification, being cited credibly within those responses is a material professional advantage.

**International Legal Publications**

Publications

Content and profile distributed through GLE's editorial channels, reaching international law firm partners, in-house GC teams, and professional advisers who monitor ADR developments and practitioners.

**Thought Leadership Positioning**

Thought  
Leadership

Katherine's academic publications, conference presentations, and training programmes are integrated into the content programme — ensuring her intellectual contribution to the field is reflected in her international profile, not only her practice credentials.

Google

ChatGPT

Gemini

Claude

Perplexity

**Exclusive ADR Representation for Australia**

The Alternative Dispute Resolution position for Australia within the Global Law Experts network is allocated to a single practitioner. All ADR enquiries generated through the network for Australia — whether through search, AI research, or direct referral — are directed to one name. That name would be Katherine Pavlidis Johnson.

# 03 International Networking & Referral Development

The introduction programme is designed to extend Katherine’s existing international professional network in the specific direction most likely to generate ADR instructions — connecting her with the overseas law firms, institutions, and professional bodies whose clients and members require Australian ADR capability. These are peer-level introductions focused on professional relationship-building rather than transactional contact.

**International ADR Institutions & Bodies**

ADR Bodies

Introductions with the International Mediation Institute, CEDR, the Chartered Institute of Arbitrators, and other international ADR organisations — peers who refer practitioners across jurisdictions and who place significant weight on credentials like Katherine’s.

**Asian Law Firms & Commercial Practices**

Asia Pacific

Firms in Singapore, Hong Kong, Japan, and South Korea advising clients with Australian disputes or investment relationships requiring local ADR counsel — a growing source of referral as Asian capital continues to flow into the Australian market.

**UK & European Commercial Practices**

Europe / UK

International firms handling cross-border commercial, construction, and franchise disputes with Australian dimensions requiring accredited local mediators with both legal and procedural expertise.

**Construction & Infrastructure Specialists**

Construction

International construction and infrastructure law practices whose projects involve Australian components and whose disputes require experienced local ADR practitioners with construction sector knowledge.

**Family Law & Private Client Practices**

Family / Private Client

International family law and private client firms dealing with Australian nationals, cross-border family arrangements, and international custody or financial disputes requiring accredited Australian family dispute resolution practitioners.

**Training & Academic Institutions**

Education

Law schools, ADR training organisations, and judicial education bodies internationally — institutions that seek credentialled Australian ADR educators and trainers for programmes in the Asia-Pacific region and beyond.

**Ten Curated Introductions · Four Roundtables**

Up to ten structured partner-level introductions are facilitated annually, each prepared around a genuine alignment between Katherine’s practice and the referring firm’s client base. Four international roundtable discussions per year bring together ADR and dispute resolution practitioners across jurisdictions in a working context — structured professional conversations rather than conference exchanges.

## 04 Membership Benefits & Investment

### Alternative Dispute Resolution — Australia

Exclusive position · One practitioner per jurisdiction per practice area

#### What the Membership Includes

- ✓ **Exclusive ADR position — Australia** — No other Australian ADR practitioner within this category on the platform for the duration of the membership.
- ✓ **Up to 10 content pieces per month (120 annually)** — Professionally researched articles built around international ADR search demand. Reviewed and approved by Katherine before publication.
- ✓ **Dedicated practitioner profile & practice area pages** — Fully structured profile, optimised for Google and AI research platforms, reflecting Katherine's complete professional credentials.
- ✓ **Google, ChatGPT, Gemini, Claude & Perplexity visibility** — Content indexed and structured across conventional search and the AI-assisted research tools used by international legal professionals.
- ✓ **Analytics dashboard & visibility reporting** — Real-time reporting on content reach, search ranking movements, profile engagement, and introduction activity — delivered concisely and designed for a practitioner's review schedule.
- ✓ **10 structured international introductions annually** — Partner-level introductions with international law firms, ADR bodies, and training institutions prepared around genuine practice alignment.
- ✓ **Four international roundtable discussions annually** — Cross-jurisdictional ADR practitioner discussions in a collegial, working-session format.
- ✓ **Press release & welcome announcement** — Professional announcement of membership distributed to 440,000+ subscribers and through platform channels.
- ✓ **Member profile, onboarding & business development support** — Structured onboarding, named account management, and ongoing programme support throughout the membership year.

Annual Membership Investment

# £1,295 + VAT

Alternative Dispute Resolution — Australia · 12-Month Membership

All membership benefits included. No setup fees. No per-introduction charges.

### Our Professional Recommendation

Dr Katherine Pavlidis Johnson is, in our assessment, exceptionally well suited to hold the Alternative Dispute Resolution position for Australia within the Global Law Experts network. Her combination of legal expertise developed over thirty years at the Bar, doctoral scholarship in dispute resolution, psychological training and accreditation, 3,000+ hours of mediation practice across commercial, family, workplace, and construction disputes, the longest presidential tenure in ADRA's history, IMI accreditation, and sustained international engagement through training programmes and conference leadership — this is a professional profile without close parallel in the Australian ADR landscape.

The Global Law Experts network is designed to place practitioners of this calibre in front of the international businesses, law firms, and institutions that need them. We would be honoured to have Katherine represent Alternative Dispute Resolution in Australia.

### Amelia Wright

Business Development Manager

Global Law Experts

[www.globallawexperts.com](http://www.globallawexperts.com)

To confirm your position or discuss this proposal:

[ameliawright@globallawexperts.com](mailto:ameliawright@globallawexperts.com)

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